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## FOR IMMEDIATE RELEASE

## FRIENDS OF JULIE CONTINUES MISSION TO CREATE LASTING MEMORIES FOR FAMILIES BY ALIGNING WITH JACK & JILL LATE STAGE CANCER FOUNDATION

**Hanover, Mass. and Atlanta – June 10, 2016 –** It's not often when two unique non-profits connect and create an opportunity to enhance both their missions. But that's what happened when Friends of Julie (FOJ), a non-profit that creates memories for families struggling with late stage cancer, found Jack & Jill Late Stage Cancer Foundation (JAJF), the Atlanta-based organization with a similar mission. Its founders immediately realized that more families could be served if the strengths and resources of both organizations came together.

On June 4, all unspent funds raised by FOJ were transferred to JAJF. FOJ is closing its operations and in turn helping JAJF build a stronger future. In addition, a member of FOJ's board of directors will join JAJF's board later this year.

"Families battling late stage cancer have a small window of time to be together," said Jon Albert, founder and CEO of JAJF. Albert's wife, Jill, lost her battle with cancer in 2006. "We provide families a break from cancer with a cherished, prescribed timeout from their day-to-day realities."

"With Friends of Julie's contribution to JAJF, our sum becomes greater than our parts," said Mark Porzio, president of Friends of Julie. Porzio established FOJ with his wife Julie who passed away from breast cancer six years ago. "Our vision was to help families focus on time together, not their illness. JAJF will keep Julie's legacy flourishing for years to come."

FOJ helps families create memories by providing vacations, capturing photos, sharing meals and more to let them step away from the treatments and challenges of terminal cancer. During its tenure, FOJ amazed more than 40 families with memory-making experiences ranging from vacations to a simple night out.

JAJF calls these tremendous trips WOW! Experiences®. They established impressive inkind WOW! partnerships with some of the nation's leading hospitality companies, sports teams, theme parks and the music industry. JAJF has provided nearly 1,100 families with the gift of time together. "The best part of memories is making them and ultimately, memories become our greatest inheritance," said Albert.

## **About Friends of Julie**

Friends of Julie is a non-profit organization raising funds for parents with late stage cancer and their families so that they may make memories together away from the daily realities of cancer. Memory making experiences include day trips, vacations, cruises and special events.

## About Jack & Jill Late Stage Cancer Foundation

JAJF, a national 501(c)(3), treats children facing the imminent loss of their young Mom or Dad to cancer to WOW! Experiences®...a timeout together as a family away from their late stage to fabulous destinations to create positive, cherished, lasting (indispensable) memories...while they can. Oncologists prescribe JAJF as part of the treatment protocol for the patient, the spouse and their children. Oncologists have validated the medicinal impact JAJF is having in the immediate term and now longer term for these families especially the children who are losing their heroes and security blankets at such a vulnerable time. Oncologists believe in the power of beaches, sunsets, sports, music and roller coasters and FUN as a family. JAJF has provided WOW! Experiences® to thousands of children and their Moms and Dads across the United States since 2006.

As the only national organization of its kind serving this overlooked population, there is a need to keep fighting the fight; there is also a need to keep fighting for treasured family time for these young parents who just won't be saved by the next wonder drug, trial or hope for a cure. JAJF is supported by individual financial donors who make WOW! Experiences® possible. To fund your own young, late stage family or to become a member of the WOW! Society, please go to JAJF.org.

JAJF has been featured as the cover story on CBS Sunday Morning with Charles Osgood, twice on NBC's TODAY SHOW, on NBC's Sunday Night Football, and by Sanjay Gupta.

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